

## LAUNCHING A LEADERSHIP REVOLUTION ITALY OCTOBER 2014

What a wonderful appointment for Italy to have had both Chris Brady and Orrin Woodward who arrived Friday October 3rd to hold two conferences on leadership, one in Rome and the other in Naples. New York Times best-selling authors, the two American writers on Friday, crossed the threshold of the Italian Senate to hold a press conference entitled: Launching a Leadership Revolution. The speakers were the Governor of the Italian Senate, Senator Lucio Malan and President of Italy for Christ, Dr. Gaetano Sottile.



This event was moderated by writer, Mr. Alessandro Iovino. Senator Malan, opening the work, said he was pleased with the way in which an institution so important and symbolic as that of the Italian Senate, a conference was organized on topics of great interest, especially for those who represent the institutions and covers positions of responsibility.



Alessandro Iovino emphasized how the concept of revolutionary leadership of Brady and Woodward exhibited in their best-seller: not an exercise for a few, exclusive of certain social elites, but a virtue and a quality affordable for everyone, with the aim of improving themselves and society. In his closing remarks, Alessandro recalled a famous aphorism that "the boss says I, the leader says us," about the fact that Italy, despite being a gerontocratic country, in recent years has made strides in this sense. Gaetano Sottile, before lending himself to interpret the two American authors to the audience, testified about his experience

as a trainer of young leaders in Italy and abroad, pointing out that the essential quality for today in their lives, personal and professional, is to develop a real leadership that can really affect the people around us.

Then the question came up on the relationship between faith and leadership. Both Orrin and Chris stated that a 100% successful leadership cannot exist without a personal relationship with Jesus and shared their testimony. Following Gaetano made an appeal on how important it is a change of heart and a conversion to the gospel of Jesus in order to lead successfully a nation.



Orrin Woodward and Chris Brady have therefore gladly accepted to be in Italy. They are among the world's most influential experts on how to start a revolution in leadership. They have developed in the course of their work, with an innovative and exciting way to reach listeners, covering some specific issues, such as: What is a leader; The characteristics of the leader; The real contribution that a leader brings; and, The leader of the winning formula on action.



Orrin Woodward is the co-founder and president of LIFE Leadership, and co-founder of the philanthropic foundation ALL GRACE OUTREACH. He speaks around the world on leadership, on success, on how to be a true mentor, and on personal development. Inc. Magazine named Orrin as one of the Top 50 most influential leaders in the world. His blog ([orinwoodwardblog.com](http://orinwoodwardblog.com)) has been appointed by ALL-TOP Leadership blogs, one of the most followed and most important blogs in the world on leadership and administration.

Chris Brady, also co-founder of LIFE Leadership and also listed by Inc. Magazine as one of the Top 50 most influential leaders, wrote in the New York Times, Wall Street Journal, Business Weekly, USA Today, and Money Magazine. He too is among the "Top 100 authors" to be followed on Twitter (@ RascalTweets). The blog of Chris [www.chrisbrady.com](http://www.chrisbrady.com) is listed as one of the "Top 50 Leadership Gurus in the World" and, he has spoken to thousands of people around the world on the principles of leadership development and self-improvement in all aspects of life. Mr. Brady writes regularly on Networking Times Magazine.

After the conference in the Senate, the two American authors traveled to the home of Gospel Naples in Melito, a very populated county in the city of Naples, to hold a conference with the title: Becoming a Successful Leader . Pastor Marco Palma opened the proceedings, and also the mayor of the city of Melito, Angelo Liccardo attended and gave a welcome greeting to the speakers . In this conference, packed with young people, Chris Brady, Orrin Woodward and Gaetano Sottile pointed out that real leadership is founded on a deep and genuine Christian experience. They concluded their speeches, urging young people to be actors and not spectators of the launch of a real revolution in leadership.



Through training emerging leaders with Life Leadership, we can enhance our ongoing action to influence the intelligentsia of our country and bring them to a living relationship with Christ.

We covet your prayers and support as the Lord has opened a great door of opportunity for Italy and many other countries in Europe.



Your missionaries in Italy,

Guy and the IFC team